



PRESS INFORMATION

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More original and more attractive

The RADIUS DESIGN range

At first glance there appears to be more on the global furnishings market than one actually needs to live comfortably. On closer inspection, however, sophisticated customers quickly realize that they could do with a lot less, but of a better quality. This is the philosophy behind RADIUS DESIGN's range of indoor and outdoor products. More functional, original and attractive than what is already available: This is the aim of RADIUS DESIGN.

To make improvements, to discover gaps in the range and fill them, to render cultural and technological advances useful for products: This has always been, and indeed still is, the aim of Michael Rösing, Managing Director of RADIUS DESIGN. When he began designing products more than 20 years ago it was primarily his own dissatisfaction with what the market had to offer, or a flaw he discovered that inspired him with new ideas.

In principle, nothing has changed. He has, however, gained more experience and established reliable partnerships with designers, engineers, retailers and suppliers. All this know-how is reflected in the RADIUS DESIGN innovative power, product quality, reliable supply and service.

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