



## PRESS INFORMATION

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### HOOKED ON DESIGN

RADIUS DESIGN SAYS "WELCOME"

Come inside and take off your coat! The attractive hall stands by RADIUS DESIGN are already waiting for coats, jackets, bags and hats. And because, as we all know, the first impression when you enter an apartment counts and tells you something about its owner, the designers from RADIUS have taken up the theme of coat storage with humor and charm. What has emerged are fun products which are certain to extract a smile from all your guests.

For example there is the humorous Trophäe, which lives up to its name in the form of a finely stylized set of deer antlers. But don't worry, these are not horn hooks designed to rouse fear. No, a stylish wall hanger of chic, highly polished stainless steel creates that natural feeling. And if you'd like your wall forest to be a little more colorful then so be it: The deer horns also come in green and orange. RADIUS DESIGN offers the humorous deer antlers additionally in silver, black and white as a bonus for purists. (Design: Yuniic Design)

If hunting trophies are not quite your thing and you'd rather hang your hat somewhere else, you might decide on the Colgadissimo, an original hanging system made of galvanized steel with wooden knobs. The individual coat hangers can be hooked together as desired, extending up to 155 cm. (Design: Pepe Calvo)

Another hall stand with a kick if you please? Voilà, here comes Emma! Moreover, with a rather extraordinary and practical idea. The beautifully shaped hooks are partially laser-cut from the base plate and bent out at a right angles. The result is a chic, clothing- hat- or key-holder made of shiny stainless steel. Next to little Emma with a length of 40.2 cm, clear the way for Big Emma (78.7 cm) which can handle an extra key or two. (Design: Murken Hansen)

Michael Rösig, Designer and MD at Radius Design, has, with a great feel for aesthetics, nevertheless overlooked what an upmarket hook collection also needs. And hangers require an excellent design, high-grade materials, witty details. The corridor wardrobes from Radius Design are thus outfitted with beautiful clothes hangers made of eloxy-powdered aluminum with discreet color sleeves. Their form and function is so perfect that such a design on the wall ensures that a contemporary lifestyle can now populate corridors, too. (Design: Tobias Grau)

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